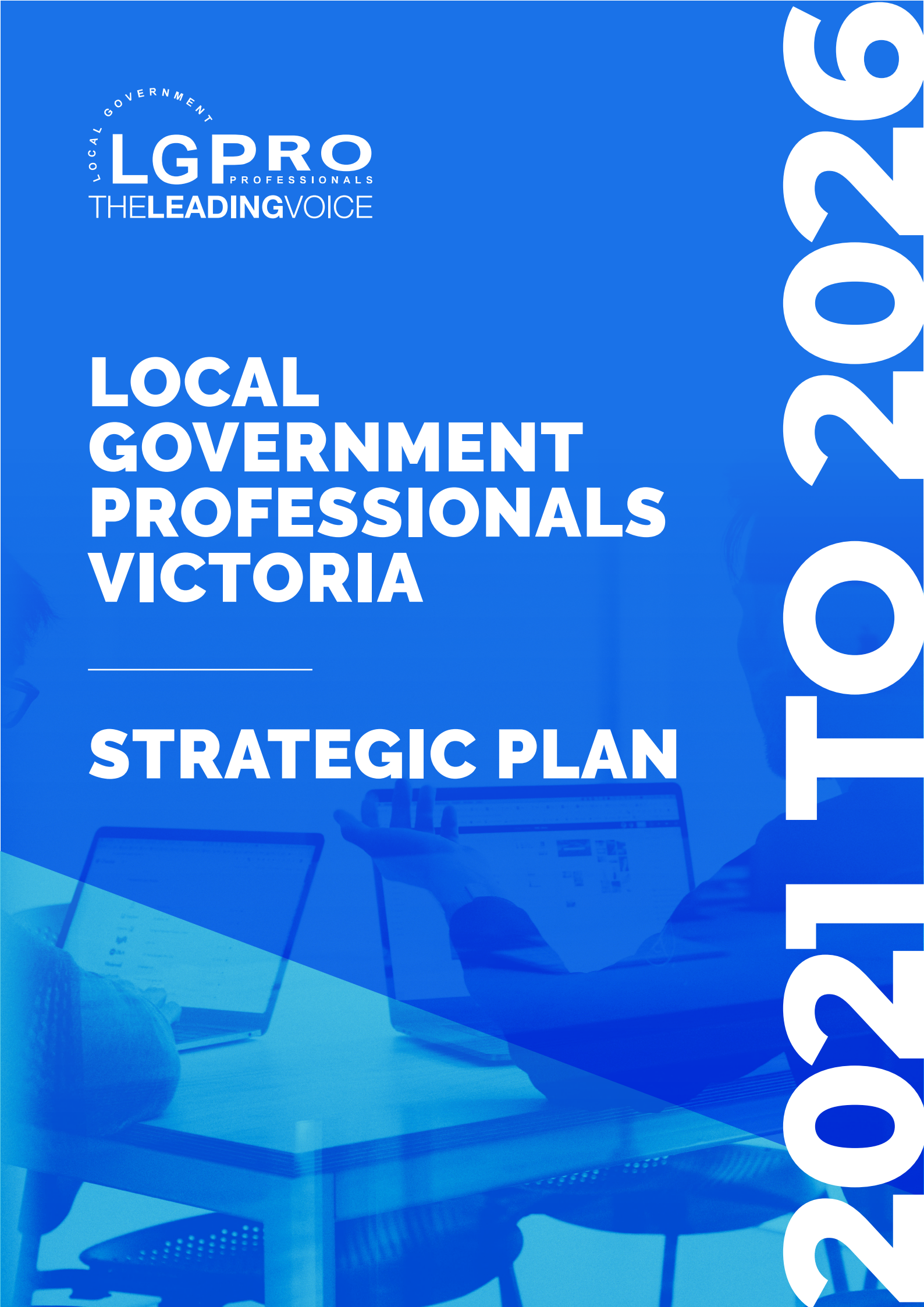



LOCAL GOVERNMENT PROFESSIONALS VICTORIA

STRATEGIC PLAN

2021 TO 2026





This document outlines the 2021-26 strategic priorities of LGPro Victoria in serving its mission and vision.

Our Vision

To be the key Victorian member organisation local government professionals engage to improve their skills, confidence, knowledge, and resilience; whilst representing member and sector interests.

Our Mission

We will achieve our vision by advocating for the local government sector, creating opportunities to build connections and networks, and providing valuable professional development opportunities.



What we do

We are an independent, not-for-profit organisation offering high quality, competitively priced professional development opportunities designed specifically for the Victorian context.

We connect professionals in local government, creating networks, promoting excellence, and fostering a community of resilience and capability.

These unique opportunities are developed and maintained with input from members throughout the sector.

Our activities include:

- Professional Development
- Thought Leadership
- Sector Advocacy
- Events and Awards
- Membership
- Networking
- Special Interest Groups
- Corporate Partnership

Our Strategic Priorities



Advocacy



Inclusivity



Member Value



Connection



Engagement



Advocacy

Influence decisions affecting Victorian Local Government and the interests of members through ongoing advocacy

To achieve this, LGPro Victoria will:



Ensure a **strong understanding** of the Victorian Local Government sector and the **challenges and opportunities** it will face now and in the future



Deliver a **targeted advocacy agenda** influenced by its membership to **drive positive outcomes** for the sector and the communities it serves



Continue to **proactively engage** with key stakeholders that impact Victorian Local Government



Inclusivity

Contribute to a more capable sector through improved professional development opportunities with inclusivity embedded in the design process

To achieve this, LGPro Victoria will:



Enhance its services according to the needs of the Victorian Local Government sector



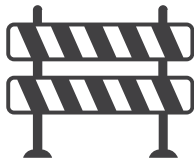
Embed diversity principles, including engagement with relevant experts and community representatives, to **inform the design process** of the organisation's professional development offering



Member Value

Support a diverse and engaged membership and participation rate through an improved member experience

To achieve this, LGPro Victoria will:



Reduce barriers to membership and enhance benefits to current and prospective members



Identify and **address barriers to member participation** in the organisation's services



Continually **review and enhance** existing events and programs and **introduce valuable, new services** to meet member and sector demand



Connection

Elevate the sector by celebrating best practice and fostering connection between local government professionals

To achieve this, LGPro Victoria will:



Promote the **value and achievements** of the sector both within the sector and beyond



Design programs, activities and initiatives to be **inclusive** and **accessible**



Provide **opportunities** for people within the sector to meet and learn from each other



Further develop and **enhance** the value of **Special Interest Groups**



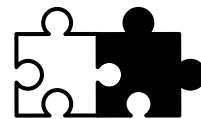
Engagement

Diversify and improve engagement with valuable sector partners supporting the organisation and its service offering

To achieve this, LGPro Victoria will:



Continue to **proactively engage** with individuals, organisations, governments and agencies that can positively impact the Victorian Local Government sector and LGPro members



Create **partnerships** to deliver high quality opportunities and services for the sector



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