

AGENDA

SPECIAL EVENT	<p>Climate Change Communications Workshop with Dr Michael Shank</p> <p>Presenters:</p> <p>Dr Michael Shank - Carbon Neutral Cities Alliance</p> <p>Carolyn Johnstone – City of Sydney</p> <p>Jack Noonan - Sustainability Victoria</p> <p>Michelle Isles - Climate Works Australia</p>
DATE:	Thursday 1 March 2018
TIME:	9.30am – 1.00pm
VENUE:	Supper Room Melbourne Town Hall Swanston St Melbourne
CONVENORS:	Kate Noble, Sandra Mack
CHAIR:	Kate Noble
MINUTES:	
RSVP DETAILS:	<p>PLEASE RSVP VIA THE LGPro EVENTBRITE INVITATION</p> <p>NB: If you did not receive the meeting invitation via Eventbrite, please email sig@lgpro.com to be added to the Carbon Management Network SIG (available only to those working in Local Government)</p>
RSVP BY:	Essential to RSVP by Monday 26 Feb. For questions about the event contact Lachlan Rule: Lachlan.rule@melbourne.vic.gov.au

Time	Item	Presenter
9.30 - 9.40	Settle in, welcome	Kate Noble
9.40 - 10.20	An introduction to Climate Change Communications.	Michael Shank
10.20 - 10.40	City of Sydney's approach	Carolyn Johnstone
10.40 - 10.50	City of Melbourne's "the new cool" campaign	Rebecca Marson

Be part of something bigger

LGPro is the peak member association and leading voice for people working in Local Government in Victoria. Be part of something bigger - join LGPro! (03) 9268 6400 | www.lgpro.com

10.50 -11.30	Coffee break	All
11.30-11.50	Show and tell: What's your local government doing to promote action on climate change? You are encouraged to bring examples to share.	All
11.50-12.00	Community attitudes in Victoria – SV research	Jack Noonan
12.00-12.10pm	What tools are available from Climate Works Australia?	Michelle Isles
12.10-12.50	Workshopping session: Participants will be invited to workshop a mock climate communications campaign for either their organisation or their municipality.	All
12.50-1.00pm	Show and tell session & wrap up.	All
1.00pm	Lunch	

About the presenter:

Michael Shank, Ph.D., is Communications Director for the Carbon Neutral Cities Alliance (CNCA) which is a network of around 20 cities from Europe, North America and Australia leading international best practice on climate change action.

Previously, Michael served as Head of Communications for the UN Sustainable Development Solutions Network, where he handled communications for Jeffrey Sachs and SDSN's work on the UN's Sustainable Development Goals. Michael's recent positions include serving as Director of Media Strategy at Climate Nexus, Associate Director for Legislative Affairs at the Friends Committee on National Legislation, and US Congressman Michael Honda's Senior Policy Advisor and Communications Director. Michael's Ph.D. from George Mason University is on Climate Conflict, and he now teaches graduate courses at New York University's Center for Global Affairs on Sustainable Development, Climate and Security, and Power and Politics.

Next Meeting Details:

Thursday May 2018

10am-12pm

At City of Melbourne office

Be part of something bigger

LGPro is the peak member association and leading voice for people working in Local Government in Victoria. Be part of something bigger - join LGPro! (03) 9268 6400 | www.lgpro.com